

HOUSE JOINT RESOLUTION 841
By McDonald

A RESOLUTION to congratulate Purity Dairies upon being named
Large Company of the Year by the *Nashville
Business Journal*.

WHEREAS, this General Assembly takes great pride in recognizing those estimable businesses in Tennessee that have served their customers for generations through the establishment of a tradition of quality products, exceptional service, and a commitment to their community; and

WHEREAS, founded in 1925, Nashville-based Purity Dairies is one such outstanding business, and has set the highest standards for its premium dairy products by combining state-of-the-art quality control processes with old-fashioned production techniques; and

WHEREAS, Purity Dairies makes more than 125 products, including ice cream, sour cream, cottage cheese, and a variety of milks; and

WHEREAS, President Mark Ezell and his team are always searching for new ways to expand their product lines; promoting seasonal and special-edition products has been very successful for the company, particularly in the ice cream line; and

WHEREAS, in the past two years, Purity has partnered with Chattanooga-based McGee Foods, maker of Little Debbie Snack Cakes, to develop ice creams incorporating two of Little Debbie's most popular products, the Swiss Cake Roll and the Oatmeal Cream Pie; Nashville's Standard Candy Company and O'Charley's Incorporated have also been rolled into Purity products, the former through a Goo-Goo Cluster ice cream and the latter through a caramel pie ice cream; and

WHEREAS, for the past five years, the United States Food and Drug Administration has scored Purity at 100 percent for quality processes and safety, an achievement the company

does not take lightly, as it recently structured a bioterrorism training event to prepare employees for the unlikely attempt to compromise its quality control systems; and

WHEREAS, Purity's products were judged best in the world at the 2004 and 2005 World Dairy Expo, and Purity also experienced an eight percent increase in sales in 2005; and

WHEREAS, to ensure future growth, Purity is investing more than fifteen million dollars over the next three years in a milk cooler, an addition to the plant, handheld computer systems, and other capital equipment, an investment which will enable it to remain on the cutting edge of dairy production; and

WHEREAS, the outstanding success and stellar reputation that Purity Dairies has maintained for more than eighty years would not have been possible without the hard work, dedication, and perseverance of each of Purity's 600 employees; and

WHEREAS, this General Assembly finds it appropriate to pause in its deliberations to acknowledge and applaud Purity Dairies for its stellar commitment to product quality, service, innovation, and commitment to the good people of Tennessee; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we hereby congratulate Purity Dairies upon being named Large Company of the Year by the *Nashville Business Journal*, applaud Purity's staff for their meritorious service to their community and the State of Tennessee, and offer these fine individuals our best wishes for every future success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.